



Baylor University®

ROBBINS COLLEGE OF HEALTH AND HUMAN SCIENCES

Apparel Merchandising Minor 2023-2024

The Minor in Apparel Merchandising requires 18 semester hours.

A. Required core courses (Nine semester hours):

ADM 1300 Fashion Theory and Consumption Behavior **OR** ADM 2371 Apparel Quality Analysis

ADM 1391 Introduction to the Apparel Industry

ADM 2310 Textile Science (Prerequisites: Either CHE 1300 & CHE 1100 **OR** CHE 1301 & CHE 1101 **OR** CHE 1405)

B. Nine semester hours from:

ADM 3340 Digital Retailing Strategies (Prerequisites: A minimum grade of C in ADM 1391 and MKT 3301)

ADM 3364 History of Dress (Prerequisites: A minimum grade of C in ADM 1241 and 2310)

OR

ADM 3365 Global Dress and Culture (Prerequisite: ADM 1241)

Note: Students can either take ADM 3364 or ADM 3365. They cannot receive credit for both.

ADM 3391 Retail Buying I (Prerequisites: BUS 1305 and ACC 2301 with a minimum grade of C in both courses)

ADM 3393 Visual Merchandising and Promotion (Prerequisite: ADM 1241 and 1391)

ADM 3396 International Fashion Forecasting (A minimum grade of C in one of the following courses: ADM 1241, ADM 1300 or ADM 1391)

ADM 3V90 Pre-Professional Internship (Prerequisites: Consent of the instructor through an application process in the prior semester.)

ADM 4393 Case Studies in Apparel and Retailing

Prerequisites: A minimum grade of C in ADM 3391 and senior standing or approval of instructor

ADM 4132 Apparel Industry Field Study **and** ADM 4232 Apparel Industry Field Study

Prerequisites for both: Three semester hours of clothing or textiles

C. A grade of “C” or better is required in ADM courses used for the minor.

Contact Information:

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