

## Bachelor of Science in Apparel Merchandising

*A Suggested Sequence of Required Courses (2022-2023 Catalog)*

F r e s h m a n Y e a r			
Fall			Spring
_____	2	<b>ADM 1241</b> <i>Apparel Aesthetics</i> (Fine Art and Performing Art)	_____
_____	3	<b>ADM 1391</b> <i>Introduction to the Apparel Industry</i>	_____
_____	1	HSD 1104 <i>New Student Seminar in HSD (NSE)</i>	_____
_____	0	CHA 1088 <i>University Chapel</i>	_____
_____	3	BUS 1305 <i>Software Applications for Business Productivity</i>	_____
_____	3	ENG 1310 <i>Writing and Academic Inquiry Seminars</i> (Research, Writing and Literature I)	_____
_____	3	REL 1310 <i>The Christian Scriptures</i>	_____
<b>Total:</b>	<b>15</b>		<b>Total: 16</b>
S o p h o m o r e Y e a r			
Fall			Spring
_____	3	<b>ADM 2310</b> <i>Textile Science</i> (Pre-req: CHE 1405 OR CHE 1300/1100 OR CHE 1301/1101)	_____
_____	3	<b>ADM 2371</b> <i>Apparel Quality Analysis * (Fall only)</i> OR <b>ADM 1311</b> <i>Apparel Design Construction</i>	_____
_____	3	ACC 2301 <i>Survey of Accounting</i> (Pre-req: 2.75 GPA, Sophomore Standing)	_____
_____	3	Communication and Media Literacy (see options below)	_____
_____	3,4	Foreign Language and Cultures	_____
<b>Total:</b>	<b>15,16</b>		<b>Total: 15</b>
J u n i o r Y e a r			
Fall			Spring
_____	3	<b>ADM 3361</b> <i>Apparel Merchandising Technology</i> (Pre-req: ADM 2311)	_____
_____	3	<b>ADM 3391</b> <i>Retail Buying I</i> (Pre-Req: ADM 1391, ACC 2301 and BUS 1305 - minimum grade of C in courses)	_____
_____	1	<b>ADM 4190</b> <i>Pre-Internship Seminar for AM and AD Majors* (Fall Only)</i> (Pre-Req: ADM 1391 or ADM 1300 with a "C" or better, Junior Standing)	_____
_____	3	MKT 3301 <i>Marketing Concepts</i> (Pre-req: 2.75 GPA, Junior Standing)	_____
_____	3	PWR 3300 <i>Technical Writing</i> (Research, Writing and Literature II)	_____
_____	1	Lifetime Fitness (see note below)	_____
<b>Total:</b>	<b>14</b>		<b>Total: 16</b>
S u m m e r			
_____	3	<b>ADM 4392</b> <i>Apparel Merchandising Internship</i> (Pre-requisites: a minimum grade of C in ADM 2310, 3391, 3393 and 4190).	
<b>Total:</b>	<b>3</b>		
S e n i o r Y e a r			
Fall			Spring
_____	3	<b>ADM 3340</b> <i>Digital Retailing Strategies</i> (Pre-reqs: ADM 1391 and MKT 3301)	_____
_____	3	<b>ADM 4312</b> <i>Textile Testing and Analysis</i> (Pre-Req: ADM 2310)	_____
_____	3	<b>ADM 4391</b> <i>Retail Buying II</i> (pre-req: ADM 3391)	_____
_____	3	<b>ADM 4396</b> <i>Fashion Trend Analysis and Forecasting</i> (Pre-Req: ADM 2310) OR <b>ADM 3396</b> <i>Intl. Fashion Forecasting</i> (Pre-Req: ADM 1241 OR 1300 OR 1391) (Summer Study Abroad-every other summer)	_____
_____	3	Upper Level Business Elective (or approved minor course) (see note below)	_____
<b>Total:</b>	<b>15</b>		<b>Total: 15</b>

**Total Hours: 124 - 125**

*All students must graduate with a minimum of 124 hours,*

*36 of which must be at the 3000/4000 level.*

### Notes about major requirements:

**\* Indicates the course is offered only that semester.**

Students who think they may be interested in Apparel Design and Product Development should take ADM 1311 during the fall semester of the freshman year.

A grade of "C" or better in Human Sciences and Design Courses (ADM, CFS, HSD, ID or NUTR).

ADM Upper Level Elective: ADM 3V90, (4132 and 4232), OR any upper division ADM elective not being used to fulfill a requirement.

Communication and Media Literacy options: Select one class from: CFS 3354, CSI 1301, CSS 1301, 1302, 1304, FDM 1303, 4340, JOU 1303, 3387, 4305, 4380

**Formal Reasoning options:** Select one class from: MTH 1301, 1320, 1321, PHI 1306, SOC 3402, STA 1380

**Lifetime Fitness:** Either PUBH 1145 or PPS 1100 may be substituted for one LF course

**Upper Level Business Electives:** Students must have a 2.75 GPA to take business courses. Twelve additional semester hours of "3000" or "4000" level business courses with a grade of "C" or better; (a minor in Entrepreneurship or Business Administration may be completed within these hours) or Twelve additional semester hours of upper division hours toward a minor in another program area (see advisor for approved minors). Grades in courses dependent on the minor requirements. Minor must be completed.

*update 5/22 ah*